

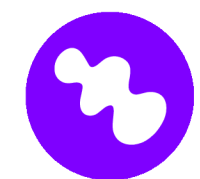
Your AI assistant for freight forwarding.

Supporting operators with the admin, insights and follow ups that keep shipments moving, driving growth.



Finsho connects to your email inbox and becomes your co-pilot for every shipment.

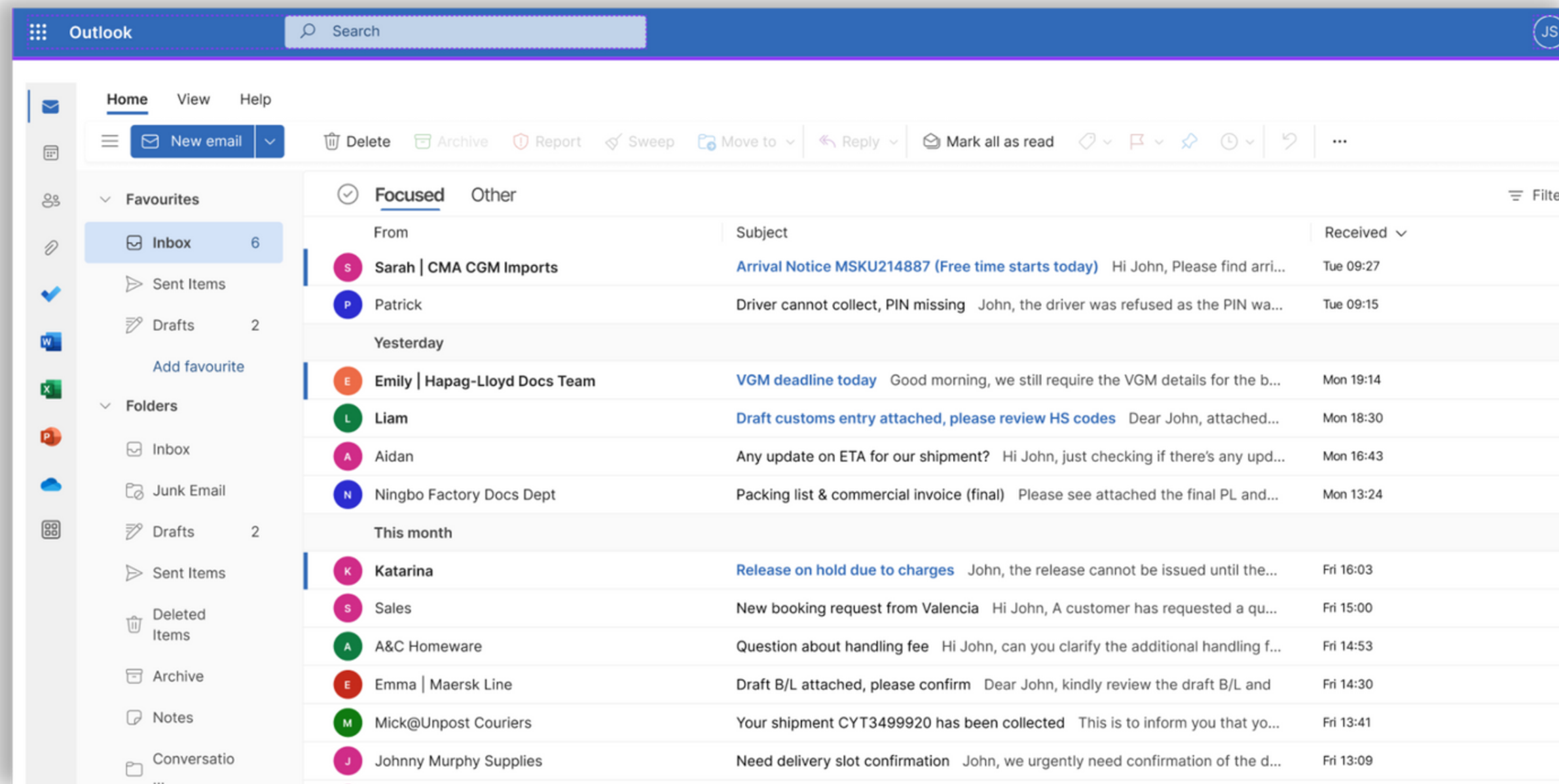
- Organises all emails from carriers, hauliers, customs and customers into clear shipments and stages.
- Extracts key data from documents instantly, container numbers, seals, weights, VGM, free time and duties.
- Builds a clean shipment dashboard showing stages, data, emails, documents and alerts.
- Drafts follow-ups and prompts operators when actions are due or replies are delayed.





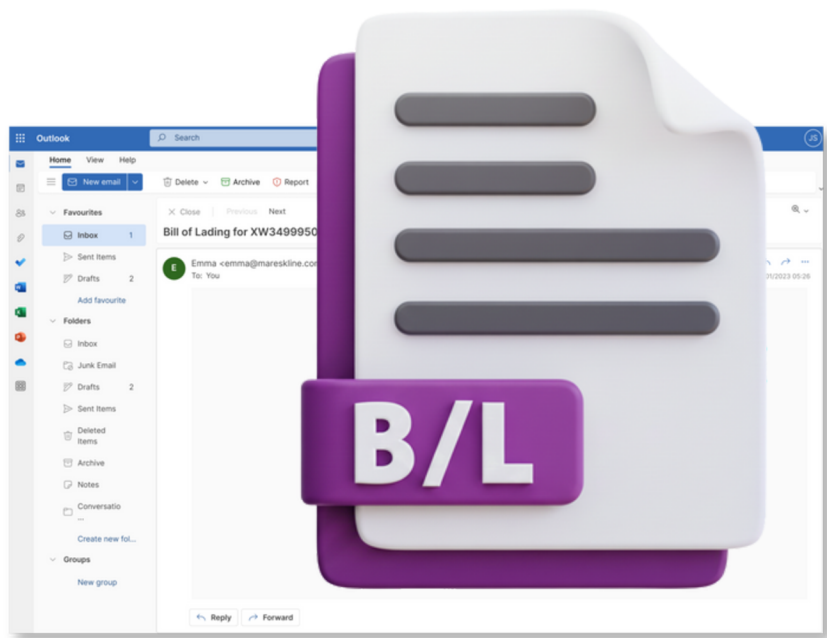
Meet John and John's email inbox

- 10 ongoing shipments. Hundreds of emails
- Critical info buried in threads and PDFs
- Constant chasing to avoid delays
- Hours lost manually checking documents and updating the TMS
- John has just connected **Finsho** for his next import.



Finsho understands the context of John's shipment and automatically pulls the emails relevant to the current stage.

John's current stage: Bill of Lading Issuance



- Shipper, Consignee, Notify Party
- Vessel / Voyage Number
- B/L Number
- Weights & Package Count
- Container & Seal Numbers
- POL, POD, and Place of Delivery



J

John

Finsho Freight

SHIPMENTS

MSKU214887 – Ningbo → Dublin

Profile

Connected Emails

Sign Out

MSKU214887 – Ningbo to Dublin

Current Stage: Bill of Lading Issuance Direction: Import Progress: 20%

Shipment Progress

Key Data Points

BILL OF LADING

HLGB000123456

CONTAINER & SEAL

HLBU 1234567

Seal: SL789012

PORTS

POL: Ningbo, CN

POD: Dublin, IE

VESSEL / VOYAGE

HAMBURG EXPRESS

Voyage: 014E

WEIGHT & PACKAGES

Gross: 18,450 kg

VGM: 20,180 kg

Packages: 152 cartons

DOCUMENTS

CI: CI-2023-456

PL: PL-2023-456

HS: 8471.30.01

LOADING DATE

13 Nov 2023

Port: Ningbo

Stages

History

Notes

✓ Pre-shipment Docs from Shipper

✓ Loading & VGM

Bill of Lading Issuance

People: Hapag-Lloyd Docs (Amanda Carrier), Ningbo Factory (Ron Cargo), Greenfield Imports (Ava Consignee) Started: 14/11/2023 Completed: -

It converts the extracted emails and documents into an organised shipment data view on the Finsho dashboard, flagging inconsistencies and keeping everything ready for John to act on or copy into his TMS.



Finsho identifies what needs to happen next and drafts emails for John in his style, even when the information is spread across different threads. It also tracks deadlines, stage updates and ETA changes across all shipments, prompting John when action is required. All of John's all shipment emails and documents are automatically stored, making bureau admin effortless.



New Message [X]

To
Amanda Carrier (Hapag-Lloyd Docs)

Subject
Correction Needed - Seal Number on Draft B/L for MSKU214887

Attach Documents

Message

Hi Amanda,

While reviewing the draft B/L for shipment MSKU214887, I noticed that the seal number listed (772199) does not match the seal number provided on the packing list (771299).

Could you please confirm which seal number is correct and reissue the draft if needed?

Thanks,

Cancel Send





To recap how John uses **Finsho**:

- John connects his email, creates a shipment on the dashboard and adds the key parties involved.
- **Finsho** pulls all relevant emails into that shipment, organising them by stage and constantly scans for new inbound. This can be manually updated by John too, if the communication happens outside of email.
- Extracts the key data from all documents instantly (BLs, VGM, invoices, customs entries, etc.).
- Auto-files each email and document for records
- Flags any mismatches or missing details that John should review and can perform calculations such (eg. Verifying VGM)
- Works out the next required action based on the current shipment stage.
- Drafts emails for John in his own tone across the correct threads.
- Tracks deadlines and stage progress, prompting John when action is needed.
- Highlights customers who haven't booked in a while for sales outreach.



Thank You!

